



Pi Lambda Phi • PA Alpha Delta Alumni Association

12/17/2012

[First name] [Last name]
[Address]
[City], [State] [Zip]

Dear Brother [last name]:

My fellow Ameri-Lams. With the national election behind us, I trust that you found our democratic process both inspiring and inconvenient to your television watching habits. Whether you preferred the candidate who promised to redistribute your wealth to the entitled loafers, or the one who swore to fire Big Bird, hunt down Snuffleupagus, and strangle Elmo to save this economy, I sincerely hope you exercised your right to vote.

Our country's democratic process reminds me of officer elections at Pi Lam. Elections were always a spirited affair with weeks of campaigning, mind-numbing speeches, endless ballots, and brothers making wild boasts and unsubstantiated assurances to win a coveted leadership position... or more likely some extra seniority points that would land them a better room in the house.

We were certainly not above backroom deals or mudslinging, but it didn't take Nixon-era dirty tricks to win an election. In the end, the candidate who promised daily beer deliveries was typically the hands-down favorite.

PA Alpha Delta is revived, re-chartered, and recalcitrant.

You'll be pleased to know that the undergraduates continue on the path of returning PA Alpha Delta to its former preeminence, beginning with re-chartering. On April 20, undergraduates, distinguished alumni, and IHQ dignitaries celebrated the official recognition of the PA Alpha Delta chapter at a grandiose chartering banquet hosted on the floating buffet, *Moshulu*.

Brothers and their escorts were served a banquet dinner, non-complimentary drinks, and seemingly endless flow of speeches. In the ensuing ceremonies, IHQ leaders spoke at length (I'm not kidding about this) on our mission, elimination of prejudice, the creed and other high-minded values that historically we found entirely uncalled for. During the oratory marathon, several brothers reportedly attempted to abandon ship, and at least one alumnus had to be resuscitated after falling into a coma.

In appreciation for their achievements, the undergraduates were presented with their charter, a school flag, ceremonial gavel, and permission to leave the banquet. Chapter Advisor and VP of the alumni association, Ryan Overturf said of the chartering that he was “exceptionally proud of the Brothers of PA Alpha Delta for the alacrity with which they were able to do it.” He later admitted that the undergrads were initially offended by his comment, until he explained the definition of the word “alacrity.”

At Convention, chapter stockpiles awards.

PA Alpha Delta continues to distinguish itself among fellow chapters. At the 2012 convention in Richmond, Virginia our chapter garnered an alarming number of awards topped off by Outstanding Chapter Operations. They also received Certificates of Achievement for Fraternalism, Philanthropy, Risk Management, Alumni Relations, Athletics, Campus Engagement, Scholarship, and Housing.

No offense to the chapter, but is this one of those arrangements where everyone gets a trophy? I don't remember getting this many awards... wait, make that *any* awards from the IHQ. I'm not sure, but there may have been additional awards for meritorious texting and exemplary Facebook liking. *Congratulations fellas!*

Brothers also garnered individual accolades at convention. Recent alum Malcolm Kenyatta '12, received the Rafer Johnson Upsilon Achievement Award for his dedication to athletics, scholarship, service to the community, college, and Fraternity. He joins Robert Linzer (1963) and Joe Trautwein (1987), in an exclusive club of PA Alpha Delta brothers who achieved this distinction since the award was established in 1959.

Finally, kudos to Ryan Overturf '07, who received the Outstanding Chapter Advisor Award. The chapter would certainly not be where they are without his guidance, leadership, and spirited encouragement (i.e. liberal use of profanity).

Kovner Banquet is Friday, March 22, 2013 — Start contacting your classmates!

The Kovner legacy is part of the fabric of Pi Lambda Phi's fraternal experience. Take a minute to think about the fact that Pi Lam brothers from coast to coast learn and recite the Kovner quote, no matter how un-cool they are. We are fortunate to have become the caretakers of such a meaningful tradition. And no other chapter can boast such a long-standing, storied event as the Kovner Banquet.

We understand it's not always easy to get away from your obligations and family — as much as you might need to — for a night out with the bros, but please consider it. The window of opportunity to reconnect with our brothers can quickly close. *See what I did there with symbolism?*

We moved the banquet to Friday this year after learning from our more senior alumni that Saturday nights are for wives... and presumably Friday nights are for goomers. (We learned that from watching *The Sopranos*.) I think you'd agree the best Pi Lam events are those attended by

the brothers you hung out with. So we hope you can attend and begin reaching out to your classmates. Start planning your own mini-reunion now!

Download the latest directory: www.pilamtemple.org/brothers/directory.html

Officer elections to be held at Kovner — a chance to serve your chapter.

Unlike career politicians, your alumni officers are not handsomely rewarded with lifelong benefits or lucrative lobbyist opportunities when they retire. Some members of the executive board, who have proudly served the chapter and alumni for several years, are looking to pass down this rewarding volunteer opportunity to other alumni who would like to give something back. If you have aspirations for higher office, and would like to know more about what this entails, please contact the alumni association at: webreplies@pilamtemple.org

Your donation counts — a glance at the 2012 numbers.

Our fundraising goals are intended to generate enough revenue to enable the alumni association to keep you informed, in touch, and hopefully somewhat entertained. Your contributions support everyday operations, events, promotions of the alumni association, and charitable donations, as well as recruitment and educational pursuits of the undergraduate chapter.

Expense category	Expenses	Proceeds	Net
Communications - web	272.82	0	-272.82
Communications - mail	1,462.56	0	-1,462.56
Events	3,380.39	5,154.85	1,774.46
Dues/contributions	0	2,610.03	2,610.03
Promotional - banner	167.95		-167.95
Undergraduate expenses (officer retreat)	735.00		-735.00
Bank Fees	20.00	0	-20.00
Charitable donations	1,000.00	600	-400.00
Totals	7,038.72	8,364.88	1,326.16

Please support your chapter with a donation!

If you find that your Pi Lam experience has had a positive impact upon your life (or was nearly as rewarding as your membership in student government, handbell choir, future business blunders association, interpretive dance alliance, or astrology club), and would like that influence to continue on to a new generation, we could use your support.

We can assure you that your donation will not be used for partisan political purposes nor attributed to a super PAC of any kind. Though if there were a Pi Lam PAC, I suspect it would be dedicated to legalizing pot, lowering the age of consent, and rescinding the ban on grain alcohol in Pennsylvania.

We have set dues for 2013 at a very reasonable cost of \$25 (less than a parking ticket, a tank of gas, or a rub and a tug). Of course, we are grateful for all donations.

What you receive as a dues-paying member:

- Your contribution will be listed on the donors page of the website and if you so choose, you get a *free* business listing on the networking page.
- The right to hold office and vote on alumni matters. You also have the right to remain silent... but that's probably not the first time you've heard that.
- A *free* annual subscription to this letter.

We've made it easy for you to contribute.

Donating couldn't be easier. Complete and return the attached form or donate online:

www.pilamtemple.org/donate

Thank you for your interest and anticipated generosity!

Not four years, but a lifetime.

Fraternally,

A handwritten signature in black ink, appearing to read "Shawn Mahoney". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Shawn Mahoney
Secretary, PA Alpha Delta Alumni Association

P.S. Support your Pi Lam chapter! Contribute today online: www.pilamtemple.org/donate

PA Alpha Delta Alumni Profile/Donation Form

[First name] [Last name]

[Home phone]

[Address]

[Cel phone]

[City], [State] [Zip]

[Email]

Personal Information (if different from above)

Name _____ Pledge Class _____ Graduation Year _____

Address _____

City _____ State _____ ZIP _____

Employer _____ Job Title _____

Please list my business on the alumni networking page. Website: _____

Phone (home) _____ (work) _____ (cel) _____

Email _____ (This is the best way to stay informed)

Personal News, happenings, message to classmates _____

Fraternity Info

Favorite Pi Lam traditions, pastimes _____

Other Temple activities (sports, government, etc.) _____

Embellished tales of grandeur, embarrassing anecdotes _____

Donation

_____ **Yes, I am interested in contributing to the PA Alpha Delta Alumni Association**

\$25 Alumni Dues \$50 Alumni Dues and Revitalization Campaign donation

\$100 Century Club \$250 \$500 Other _____

_____ No, you'll get nothing and like it.

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

Mail to: Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014