



## Pi Lambda Phi • PA Alpha Delta Alumni Association

3/1/2015

[First name] [Last name]

[Address]

[City], [State] [Zip]

Dear Brother [last name]:

A warm and welcome greeting to you as Mother Nature continues to demonstrate that she can be colder than a jilted sorority girl. I sincerely hope you chose to flee the northeast for warmer climes, but if not, here's to safely enduring another brutal winter with the best of spirits in anticipation of spring.

The spring semester always brought forth promise for Pi Lam, not to mention an assortment of distinct ghetto odors that the winter had mercifully masked. There were smaller, dumber pledge classes. (Let's face it, spring pledges had a whole semester to consider their decision and *still* joined.) Doors and windows were opened, and drinking al fresco on the stoop became a daily pastime, or a declared minor for some. And let's not forget Temple traditions like the Cherry and White game and Spring Fling, which was sadly banned two years ago when the dean of students reportedly declared, "no more fun of any kind!"

### **Undergrads are graduating... weird, huh?**

It's been six years since we re-established the chapter, and brothers continue to graduate in alarming numbers. An impressive 35 new brothers who "worked for it, sweated for it, cursed it, and loved it" have joined us as alumni.

You may be pleased to know that the alumni association is helping more experienced brothers stay active throughout their latter years so they can continue offering their questionable advice and leadership to the younger guys who know nothing at all.

"Joining a fraternity..." is not cheap. So in 2013, the alumni association established a dues subsidy program for juniors and seniors. Brothers in good standing can qualify for financial support that covers a good portion of the per capita fees charged by the IHQ. The subsidy was made possible by the PA Alpha Delta House Corporation and funded by interest generated from the sale of the chapter house and continues to help brothers stay involved.

To find out more about what the undergrads are up to, check out the enclosed *Chapter Report*.

## **Kovner Banquet is Friday, March 20, 2015 — RSVP today!**

It's time to catch up with the guys who made your college days memorable (note: your memories may vary depending on brain cells lost during your undergraduate experience). We could really use your help in getting together a good crowd. So however you stay in touch please start calling, emailing, texting, tweeting, or telepathically mind-melding with your classmates to spread the word.

You can RSVP for Kovner online at: [www.pilamtemple.org/events](http://www.pilamtemple.org/events)

If you're celebrating a class anniversary or milestone this year, let us know. We can help you arrange a reunion for the brothers from your era. Need to find your crew? Download the latest directory: [www.pilamtemple.org/brothers/](http://www.pilamtemple.org/brothers/)

## **Spring Golf Outing is Saturday, May 9<sup>th</sup>.**

Dust off the sticks, hackers, we're invading Walnut Lane Golf Club in May. Whether you're a scratch golfer, or just enjoy scratching yourself on the course, come on out. Walnut Lane also offers proximity to the post-outing destination, Murphy's Pub, where we will gather for the awards ceremony and libations.

## **Pi Lambda Phi 2015 Convention is in Philly.**

Philadelphia has long been a hub of storied and influential chapters, though there is little doubt which one is the best. If you're looking for affirmation, you're welcome to attend Convention in Philadelphia this year and hang out with the weenies from other chapters. Convention Banquet is August 15 at the Sheraton Philadelphia University City Hotel.

## **Your donation counts — a glance at the 2014 numbers.**

So, why do we keep asking for your money? The alumni association is fortunate to have brothers who contribute their time, but your contributions are needed to continue communications like the website and this letter (which costs roughly \$1,500 to produce and mail). In addition, events, developmental pursuits of the undergraduate chapter, and charitable donations to some worthy causes, all require funding.

For instance, to continue our support of the Ian Mentzer Fund for the Future, a college fund established for the son of brother Bob Mentzer '90, who passed into the chapter eternal in 2010, the alumni association held a beef and beer, a 50/50 at Kovner and made a donation from the general fund. Listed below is the basic accounting for 2014, which resulted in a net loss.

<b>Expense category</b>	<b>Expenses</b>	<b>Proceeds</b>	<b>Net</b>
Communications - web	779.00	0	-779.00
Communications - mail	1,547.00	0	-1,547.00
Events	5,592.00	4,986.00	-606.00
Dues/contributions	0	2,440.00	2,440.00
Charitable donations	1,000.00	700.00	-300.00
<b>Totals</b>	<b>\$8918.00</b>	<b>\$8126.00</b>	<b>\$-792.00</b>

### **Please support your chapter with a donation!**

You may already stay in touch with a circle of Pi Lam friends, and that's great. We're also trying to keep you thinking about Pi Lam from time to time by sharing news, pictures from photo albums, and hosting some gatherings. If you feel like these channels of communication and events keep you in the loop, please make a contribution.

We have set dues for 2015 at a very reasonable cost of \$25 (less than a keg of Meisterbrau, Schlitz or other high-quality beer from your undergrad days). Of course, we are grateful for all donations.

What you receive as a dues-paying member:

- Your contribution will be listed on the donors page of the website and if you so choose, you get a *free* business listing on the networking page.
- The right to hold office and vote on alumni matters. You also have the right to a well-regulated militia.
- A *free* annual subscription to this letter.
- And, if you have a message for classmates, or tell us what you've been up to on the attached form, we'll share your news on the website to let others know of your awesomeness (writer's embellishment is included at no additional cost).

### **We've made it easy for you to contribute.**

Donating couldn't be easier. Complete and return the attached form, or donate online:

[www.pilamtemple.org/donate](http://www.pilamtemple.org/donate)

### **Help us find the missing.**

The following brothers are lost! Well, not in a spiritual sense, but over the years they have changed names, moved or otherwise found ways to duck surveillance and have fallen off of our mailing list.

Check out the list of missing brothers and let us know if you know where they are now:

[www.pilamtemple.org/brothers/missing.html](http://www.pilamtemple.org/brothers/missing.html)

### **New ways to stay in touch — Facebook, Twitter and Flickr.**



Pi Lam Temple Alumni



@pilamtemple



flickr.com/pilamtemple

If you're a serial liker, #hashtagger, or proud Internet troll, we've got social media options for you. However, if all this is Greek to you, please continue enjoying this state-of-the-art paper newsletter.

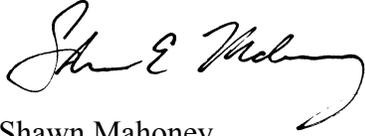
### **You can still get Pi Lam news on the Interwebs — [www.pilamtemple.org](http://www.pilamtemple.org)**

If you're not a regular visitor to the website you could be missing out on important brother updates, news, photo albums, nostalgia, and events.

You can even have updates sent directly to your email inbox. Sign up to stay informed. It don't cost nothin'.

Update your contact info and send us your email address here: [www.pilamtemple.org/contact/](http://www.pilamtemple.org/contact/)

Fraternally,

A handwritten signature in black ink, appearing to read "Shawn Mahoney". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Shawn Mahoney  
PA Alpha Delta Alumni Association

*P.S. Support your Pi Lam chapter! Contribute today online: [www.pilamtemple.org/donate](http://www.pilamtemple.org/donate)*

# Pi Lambda Phi • PA Alpha Delta • Alumni Profile and Donation Form

## Can you review and update your information?

### Your personal information

[first name] [last name] [class]  
[address 1]  
[city], [state] [zip]  
[phone home]  
[phone other]  
[email]

### Your work information

[business]  
[position]  
[business address]  
[phone work]  
[work email]

## Personal Information (if different from above)

Name \_\_\_\_\_ Pledge Class \_\_\_\_\_ Graduation Year \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Employer \_\_\_\_\_ Job Title \_\_\_\_\_

\_\_ Please list my business on the alumni networking page. Website: \_\_\_\_\_

Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cel) \_\_\_\_\_

Email \_\_\_\_\_ **(This is the best way to stay informed)**

Personal News, happenings, message to classmates \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Favorite Pi Lam traditions, pastimes \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## What can the Alumni Association do to help you stay involved with Pi Lam?

Events, communication, networking opportunities \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Other suggestions \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Donation

### Yes, I am interested in contributing to the PA Alpha Delta Alumni Association

\_\_ \$25 Alumni Dues      \_\_ \$50 Alumni Dues and Revitalization Campaign donation

\_\_ \$100 Century Club      \_\_ \$250      \_\_ \$500      \_\_ Other \_\_\_\_\_

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

**Mail to:** Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014