



Pi Lambda Phi • PA Alpha Delta Alumni Association

10/21/2016

[First name] [Last name]

[Address]

[City], [State] [Zip]

Dear Brother [last name]:

I sincerely hope you endured the summer heat waves and for the most part, were able to avoid unsightly armpit sweats. Fall is finally here, bringing forth a new semester for the chapter with the promise of social festivity, rush excellence, and hopefully for most of these guys, academic redemption. But more importantly, fall brings cooler weather for we older, sweatier alumni.

For me, October reminds me of a house full of pumpkins, lots of pumpkins... a truly ridiculous amount of pumpkins for the annual Halloween party. Admittedly in the 80s and 90s, Pi Lam had a problem with pumpkins, much like millennials have a problem with pumpkin-spiced everything: coffee, beer, pop-tarts, dog treats, cat litter, hygiene products, you name it. It's pumpkin-spiced insanity, and a real problem that plagues our society.

But in our pumpkin hoarding fervor, hapless pledges went forth to gather pumpkins in Pennsylvania farm country with high spirits and all the subtlety of a Donald Trump rally. Imagine an eager-to-please pledge class packed in a rented U-Haul, lost in the dark, performing three-point turns on Lancaster county dirt roads, seeking out mass quantities of anything resembling Donald Trump's head. Not exactly a prudent or clandestine operation.

Inevitably, Deputy Barney Fife sniffed out the caper, resulting in a front page exposé in the Temple Times appropriately entitled, "Pumpkin Pi." A Halloween-hating university administration followed up with sanctions, and Pi Lam reluctantly reversed its pumpkin policy.

Perhaps it's better now that the undergrads celebrate Halloween with pumpkin-spiced lattes.

Chapter News: Undergrads are presidentially huuuuuge!

In 2015, the undergrad chapter received a three star Diamond Accreditation from Temple, and won the Presidency of both the Interfraternity Council and Temple University Greek Association. We can't comment on whether or not an alumni Super PAC influenced these elections.

To find out more about what the undergrads are up to, check out the enclosed *Chapter Report*.

Events: The Kovner Banquet was a 1960s sit in.

In April, more than a dozen brothers from the 1960s came to celebrate the 50th anniversary of the class of 1966. In the 60s, during a time of civil and political unrest, our fraternity came into its own through a group of diverse students who shared the commonalities of brotherhood, and the non-partisan love of beer. Many brothers came back to North Philadelphia for Kovner thanks to Jerry Zivan '62, Dan Lynch '69, Irv Gross '61, and Steven Gordon '66 who graciously served as reunion ambassadors.

At the banquet, brothers shared their stories, some profound, some silly:

We learned from David Silver '64 the origins of a pledge jingle when answering the house phone that began, "tinkle tinkle little phone, this is the Pi Lam home..." Sadly, this proud tradition was doomed by the invent of the cel phone.

Ed Sigman '65 revealed that his offal-inspired Hell Weekend menu was inspired by Julia "save the giblets" Child.

Dan Lynch '69 credited Pi Lam as a driving force for many of his life's accomplishments as a reporter, author, radio personality, and politician.

Want to see more? Take a look at the Kovner Banquet photos.

http://www.pilamtemple.org/news/kovner_banquet2016.html

News: Pi Lam Facebook page gets 5-stars reviews!

If you're not following us on Facebook or Twitter, you're missing out. Apparently, brothers like us; they really like us. Check out these real, 5-star reviews:

"This place puts the Hilton brand to shame, hands down and arms up!" - Chris Laskey '97

"Best burgers in the city! Has a nice bark to it." - Paul DiCicco '97

"This place has the absolute best hoagies..." - Jay Gordon '97

"It was much better than Cats. I will see it again and again." - Chris Malloy '95

"The place is the like the f&#@\$@ Hilton, sir! Snaps! Snaps!" - Vasilli Barbounis '99

"Swee' pea gives it 2 thumbs up! Instant classic." - Mike Heinle '92

Want Pi Lam updates more often? Like us on Facebook or follow us on Twitter.



facebook.com/pilamtemple



twitter.com/pilamtemple

However, if all this social media flibbity floo is Greek to you, please continue to enjoy this annual, classically written, paper newsletter.

We're looking for a new chapter advisor.

Can you provide sound advice, a steady hand, and spend some time with undergraduate officers? The undergrads look to alumni for their experience in university relations, managing finances, and most importantly, staying out of trouble.

If this is something you may have interest in, please contact us: webreplies@pilamtemple.org

Finance: We lost money in 2015

Well, we didn't really "lose" it. We know where the money went. In 2015, the alumni association experienced our second year at an operating loss, primarily due to declining membership and increased event expenses.

Expense category	Expenses	Proceeds	Net
Communications - digital	580.00		-580.00
Operations and fees	256.00		-256.00
Events - Kovner	6,020.00	5,455.00	-565.00
Events - Other (Tailgate, Golf outing)	1,120	400	-720.00
Membership mailing/contributions	773.00	1,695.00	922.00
Charitable donations	1,000.00	600.00	-400.00
Totals	\$9,749.00	\$8,150.00	-\$1,599.00

We've come a long way from the delicate financial ecosystem of the fraternity house. Back then, there was never enough money. We always owed more than we had, and the KOE was more of a negotiator than bookkeeper. He knew how much we needed to keep the heat on in the winter, and who he could shake down if the pipes began to freeze. If you owed money, he would stalk you like an obsessive ex-girlfriend (but you could probably defer payment for a bag of weed).

The alumni association process is a little more reputable. Our primary source of income is membership fees. Our expenditures are for basic operations, communications, and events. Alumni association officers and volunteers are not compensated, nor do they deserve to be, as evidenced by the fact that this letter is about 10 months late.

Please support your chapter with a membership donation!

We rely solely on your generosity to keep the alumni association afloat. Just like your kids, we *need* things. I mean... like, our iPhone is a whole version behind. Other fraternities are making fun of us. That's not cool.

Seriously, our goal is to keep you thinking about Pi Lam from time to time by sharing news, remembrances, pictures from photo albums, hosting gatherings, and connecting brothers when the opportunities present themselves.

What you receive as a dues-paying member:

- Your contribution will be listed on the donors page of the website and if you so choose, you get a *free* business listing on the networking page.
- The right to hold office and vote on alumni matters. Note: your right to party is not included. You gotta fight for that.
- A *free* annual subscription to this letter with matching return envelope.

- And, if you have a message for classmates, or tell us what you've been up to on the attached form, we'll share your news on the website to let others know of your awesomeness (writer's embellishment is included at no additional cost).

Sign up for your 2016 membership today. We need the dues!

Becoming a PA Alpha Delta alumni association member couldn't be easier. Complete and return the attached form, or donate online:

<http://www.pilamtemple.org/donate>

Moved? Update your info to stay in the know.

The best way to stay informed is to let us know how you to reach you. Unlike the government, we don't have intelligence agencies or drones to keep track of you. But if you keep us updated about your whereabouts, we can help to keep you up-to-date about the latest news about your closest friends, or that jerk who used to be your roommate.

You can even have updates sent directly to your email inbox. Sign up to stay informed. It don't cost nothin'.

Update your contact info and send us your email address here: www.pilamtemple.org/contact/

**If you wish to remain anonymous, Pi Lam Temple is on the Interwebs —
www.pilamtemple.org**

If you're not a regular visitor to the website you could be missing out on important brother updates, news, photo albums, and events.

If you've read this far, I thank you for your exceptional attention span. If you've found this letter informative and/or somewhat entertaining, please take that last step, and support your alumni association with a donation.

Fraternally,



Shawn Mahoney '92

Pledge Representative to the Social Committee

PA Alpha Delta Alumni Association

P.S. Support your Pi Lam chapter! Contribute today online: www.pilamtemple.org/donate

Pi Lambda Phi • PA Alpha Delta • Alumni Profile and Donation Form

Can you review and update your information?

Your personal information

[first name] [last name] [class]
[address 1]
[city], [state] [zip]
[phone home]
[phone other]
[email]

Your work information

[business]
[position]
[business address]
[phone work]
[work email]

Personal Information (if different from above)

Name _____ Pledge Class _____ Graduation Year _____

Address _____

City _____ State _____ ZIP _____

Employer _____ Job Title _____

__ Please list my business on the alumni networking page. Website: _____

Phone (home) _____ (work) _____ (cel) _____

Email _____ **(This is the best way to stay informed)**

Personal News, happenings, message to classmates _____

Favorite Pi Lam traditions, pastimes _____

What can the Alumni Association do to help you stay involved with Pi Lam?

Events, communication, networking opportunities _____

Other suggestions _____

Donation

Yes, I am interested in contributing to the PA Alpha Delta Alumni Association

__ \$50 Alumni Association membership __ \$25 Young Alumni membership

__ \$100 Century Club __ \$250 __ \$500 __ Other _____

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

Mail to: Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014