



Pi Lambda Phi • PA Alpha Delta Alumni Association

12/1/2011

Dear Brother:

Season's greetings! I sincerely hope you are preparing for a joyous and bountiful holiday season surrounded by family and friends. One that is not tarnished by a drunken uncle, and more optimistically, that you are not the "drunken uncle" in question.

As winter approaches and Pi Lam undergrads complete the fall semester, I am reminded of past winter break activities: acquiring a house Christmas tree from the local parish tree sale (sorry God), exclusive New Year's Eve parties for those who were not invited to events of any consequence, frequent unannounced visits by local vagrants, and drinking to stay warm in the near freezing conditions in the house. At times we would secretly hope for a small, controlled electrical fire just so we could stop shivering for a while. While the brotherhood has adopted a number of our proud traditions, refusal to pay for heating oil is not one of them.

Chapter thriving — declares its independence!

Since re-colonizing two years ago, the chapter has been building a case for chartering through lofty brotherhood standards, scholastics, finance, philanthropy and other high-minded ambitions that historically we found entirely uncalled for. I can't say for sure what chartering means to a colony, but I'm pretty sure the brothers no longer have to recite, "God save the Queen" at the end of chapter meetings.

Joking aside, chartering is a real testament to our chapter's longevity and the support of alumni like you. It is an indication that PA Alpha Delta is once again among the elite chapters of Pi Lambda Phi Fraternity. Most chapters that are closed spend an untold amount of years in limbo before being re-established if they are fortunate enough to celebrate a rebirth at all. We have successfully accelerated the chartering process and have much to be proud of. Kudos to the undergrads for their exceptional efforts and the alumni for your unwavering support!

Undergraduate dues subsidy: Brothers more worthy of a handout than Wall Street.

There's nothing fun about being a cash-strapped undergrad. We've all been there. Sure, we tried to find ways to scrape up money for the essentials: books, housing, pizza and beer, but that didn't leave a whole lot left, and as a result we've lost some good brothers.

In an effort to reduce the financial burden of staying active in Pi Lam and reward those who are consistent contributors, the House Corporation approved a proposal submitted by the Alumni Association to subsidize the dues of upperclassmen who meet all of their brotherhood obligations and are individually evaluated through an application process.

The subsidy is provided through interest generated from the sale of the chapter house (it will never be drawn from the principal). As a result, ten brothers received a subsidy of \$250 to put toward fall 2011 per capita fees charged by the IHQ. The dues subsidy program will continue indefinitely as long as funds are available.

Kovner Banquet is March 31, 2012 — Classes of 1962 and 1987 to be celebrated!

If you are a member of the class of 1962 or 1987, or graduated in this era, we invite you to the 2012 Kovner Banquet on March 31 to celebrate your 50th or 25th anniversary with your classmates. I think you'd agree the best Pi Lam events are those attended by the guys you hung out with. We hope you can attend and will begin spreading the word. This is a unique opportunity for you to get together with brothers who you know, and hopefully like.

At the 2011 Kovner Banquet we honored 1961 graduates on their 50th anniversary and it was a great success. Thanks to the efforts of Cy Hoffman '61, fifteen brothers from the era entertained us with tales of the Pi Lam four and a half year graduation cycle, "Miss Incoming Freshman" contests whose clear winners were the brothers, and house mascots with a penchant for flinging their own poo (yes, at one time the house had a pet monkey).

Upcoming Events — Mark your calendar.

- Temple vs. St. Joe's basketball pregame warm up at the house – January 28, 2012 at noon
- Poker tournament for charity – January 20, 2012 at 7:00 p.m.
- Kovner Memorial Banquet – March 31, 2012
- Phillies Outing – To be announced

For meetings and event updates visit: www.pilamtemple.org/events

Your donation counts — a glance at the 2010-11 numbers.

Our fundraising goals are intended to generate enough revenue to enable the alumni association to keep you informed, in touch, and hopefully somewhat entertained. In addition to everyday operations, we would like to continue supporting the recruitment and educational pursuits of the undergraduate chapter.

After a net loss a year ago, we were able to recoup in 2011, primarily thanks to your contributions. Here are the accounting details from our fiscal year, June 2010 to June 2011.

Expense category	Expenses	Proceeds	Net
Communications - web	187.12	0	-187.12
Communications - mail	894.92	0	-894.92
Events	5,592.05	6,798.62	1,206.57
Dues/contributions	0	2,785.00	2,785.00
Bank Fees	18.00	0	-18.00
Charitable donations	550.00	0	-550.00
Totals	7,242.09	9,583.62	2,341.53

Support your chapter with a donation!

If you find that your Pi Lam experience has had a positive impact upon your life (or at least did not result in costly, long-term therapy), and would like that influence to continue on to a new generation, we could use your support.

We understand that it is not the best time of year to be asking for a donation: 'tis the season for holiday excess and family obligations. Your spouse is likely expecting something sparkly. The kids are most certainly on their best behavior hoping to receive a coveted Cabbage Patch Kid or a G.I. Joe with the kung fu grip (as you can guess, I have no children). We only ask that you try not to forget *your brothers*, as we also promise to be on our best behavior if we can count on your support.

With the silly season in mind, we have set dues for 2012 at a very reasonable cost of \$25 (less than a case of beer, unless you're still drinking Meisterbrau). Of course, we are grateful for all donations.

What you receive as a dues-paying member:

- Your name in a place of honor. No, not the ladies room. Your contribution will be listed on the donors page of the website and if you so choose, you get a *free* business listing on the networking page.
- Winterization — during inclement weather, pledges* will come to shovel your driveway. *Pledges not included.
- The right to hold office and vote on alumni matters. And if you live in Texas, the right to carry concealed firearms just about anywhere!
- A commemorative Pi Lam novelty with a retail value of at least 99 cents.

We've made it easy for you to contribute.

Donating couldn't be easier. Complete and return the attached form or donate online:

www.pilamtemple.org/donate

Thank you for your attention and anticipated generosity!

Fraternally,



Shawn Mahoney
Secretary, PA Alpha Delta Alumni Association

P.S. Support your alumni chapter! Contribute today online: www.pilamtemple.org/donate

PA Alpha Delta Alumni Profile/Donation Form

Personal Information (if different from above)

Name _____ Pledge Class _____ Graduation Year _____

Address _____

City _____ State _____ ZIP _____

Employer _____ Job Title _____

Please list my business on the alumni networking page. Website: _____

Phone (home) _____ (work) _____ (cel) _____

Email _____ (This is the best way to stay informed)

Personal News, happenings, message to classmates _____

Fraternity Info

Favorite Pi Lam traditions, pastimes _____

Other Temple activities (sports, government, etc.) _____

Embellished tales of grandeur, embarrassing anecdotes _____

Donation

_____ Yes, I am interested in contributing to the PA Alpha Delta Alumni Association

\$25 Alumni Dues '12 \$50 Alumni Dues and Revitalization Campaign donation

\$100 Century Club \$250 \$500 Other _____

_____ No, you'll get nothing and like it.

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

Mail to: Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014