



Pi Lambda Phi • PA Alpha Delta Alumni Association

May 28, 2007

<first name> <last name>
<address>
<city>, <state> <zip>

Dear Brother <last name>,

Once again it's time to ask you, a distinguished, highly successful brother of Pi Lambda Phi (did I mention good looking and powerful too?) for your annual support of the PA Alpha Delta Alumni Association.

I realize we have not asked you for contributions for many years. For this oversight, we profusely apologize. However, we are now prepared for, and will be pleased and to accept the \$50s and \$100s you've undoubtedly been socking away in your mattress over the years just awaiting receipt of this very letter.

Please pledge your support!

Let me point out that you do not have to be, nor need you have ever been, a rabid, fanatical Trekkie-type Pi Lam in order to pledge your support. Whether you regularly return to campus on Thursday nights in a desperate attempt to relive your undergrad social life, or recite the Kovner quote to your children at bedtime is of no consequence.

The point is, we all had experiences in college and the aftermath known as "life" that were positively shaped by our membership in Pi Lam. For me it was the teamwork that I learned through pledging, athletics, and the day-to-day realities of managing a living, breathing "love it sometimes; curse it others" fraternity house. You may also notice from the tone of this letter that the trademark Pi Lam wit had some influence on me.

If, like me, you would like to see Pi Lam values, memories and experiences live on through our alumni association, and continue to provide similar opportunities for new members, please contribute today. This year we are asking for 2007/08 membership dues of \$50 or \$25 for young alumni (those who have graduated within the last ten years).

Your contribution will support mailings, website hosting, database maintenance, event and meeting costs, and additional administrative expenses needed to run a small organization.

We've made it easy to contribute.

- Old school - Complete and mail the enclosed alumni information form with your check in the provided return envelope.
- New kids - Donate online with PayPal or major credit card: www.pilamtemple.org/donate

What you receive as a dues-paying member:

- Pi Lambda Phi decal suitable for framing or sticking somewhere
- Listing on the donors page of the website – flaunt your generosity!
- Free business listing on the website networking page
- Voting privileges on alumni association matters
- Right to hold office/serve on committees

What's happening with the chapter?

I know... you've heard the story before. Last year the chapter was in disarray, sanctioned and displaced from its residence at 2000 North Broad. But this time our reaction as alumni was different. We organized for the long term. The alumni association has evolved from a paper entity to a legitimate governing body with elected leadership and a wealth of support from alumni and the International Headquarters.

More than thirty brothers stepped up to serve on five committees (Events, University Relations, Finance, House and Chapter Reorganization) that have been meeting regularly to address the issues facing the chapter. We've begun to address financial liabilities and housing issues. We have re-established an open dialog with the university and have initiated chapter reorganization, which entails evaluating each undergraduate brother based on his individual merits.

The organization of the alumni association puts us in a better position to support the chapter and revitalize our communications, activities and networking efforts. Thanks to the events committee, we have a full calendar of activities planned for 2007, including golf outings, Phillie Phanatic night (June 28), and the Kovner Banquet (November 9). View the events calendar: www.pilamtemple.org/events/

Stay informed and involved!

The best way to stay informed is to get involved. Volunteer for a committee, send a suggestion, contact your classmates, attend an event, or just let us know what you're doing by filling out the attached alumni information form.

Visit the Alumni Association website.

For the most up-to-date information including featured stories, brothers' news, calendar of events, photos, and contact information, visit the alumni association website: www.pilamtemple.org

Thank you for your time and anticipated generosity!

Fraternally,



Shawn E. Mahoney
Secretary, PA Alpha Delta Alumni Association

P. S. Support your alumni chapter! Contribute today by mail or online: www.pilamtemple.org

PA Alpha Delta Alumni Profile/Donation Form

Personal Information

Name _____ Pledge Class _____ Graduation Year _____

Address _____

City _____ State _____ Zip _____

Employer _____ Job Title _____

Please list my business on the alumni networking page. Web address _____

Phone (home) _____ (work) _____ (cel) _____

Email _____ (best way to stay informed)

Personal News, happenings, message to classmates _____

Fraternity Info

Offices held, awards _____

Brothers I hung out with _____

Favorite traditions, events _____

Memorable story, amusing anecdote _____

Donation

_____ **Yes, I am interested in contributing to the PA Alpha Delta Alumni Association**

\$50 Alumni Dues '07 \$25 Young Alumni Dues '07 (1997 – 2007 graduates)

\$100 Century Club \$250 \$500 Other _____

_____ No, you'll get nothing and like it.

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

Mail to:

Pi Lambda Phi PA Alpha Delta Alumni Association • 919 Independence Road • East Norriton, PA 19403-4021