



Pi Lambda Phi • PA Alpha Delta Alumni Association

October 1, 2008

<first name> <last name>

<address>

<city>, <state> <zip>

Dear Brother <last name>,

I am writing to inform you of some encouraging new developments, upcoming events, and of course, appeal to your brotherhood for support for our beloved PA Alpha Delta chapter as our focus turns to rebuilding for the future.

PA Alpha Delta poised to return to campus fall 2009!

Pi Lambda Phi and Temple University have come to a tentative agreement to allow recruitment for new members in the fall of 2009. The IHQ has offered a member of the professional staff for at least one and a half semesters to recruit and select a founding father class. After which, the chapter will receive formal recognition from Temple in January 2010. Starting from scratch was not our preferred option, but ultimately Temple's administration declined any agreement that included members from a "dissolved" student organization. We thank the remaining undergrads for their efforts and commitment over the past two years, and welcome them into the ranks of PA Alpha Delta alumni.

Chapter house sold for three quarters of a million.

In June, the chapter house at 2000 North Broad Street was sold to the Greek Housing Alliance for \$775,000. The House Corporation, whose only source of income was the alumni association, could no longer shoulder the mounting costs of the vacant building. Selling the property was the only feasible recourse. After satisfying all debts and liens against the house, the House Corporation deposited the proceeds of the sale, just over \$650,000, into a money market account. In 2010, when the chapter is reestablished, the corporation will be in a tenable position to provide for the housing needs of the reestablished brotherhood.

Attend the 62nd Annual Kovner Memorial Banquet – Saturday, November 8

The Kovner Banquet will forever be a unique and meaningful tradition. There truly is no equivalent event among other fraternities at Temple or even other Pi Lam chapters. I cannot emphasize the importance of keeping it a well attended, and enjoyable event as we rebuild.

Looking for a reason to attend? How about celebrating with brothers who will be recognized for service to the fraternity? This year, the following brothers will be presented awards:

- Big Pi Award - Eli Hoffman '59
- Council Key - Shawn Mahoney '92
- Certificate of Merit - Robert Arthur '96, Fred Brehm '82, Timothy Bryan '86, James Kelsh '75, David McDonnell '89, Michael Naegele '88, Ron Savarese '91

And, in a show of support for the PA Alpha Delta Chapter, all 13 members of the International Executive Council will be on hand. Consequently, this will be the first year Kovner will be held without an official undergraduate chapter, so please come out and show your support. Invitations are forthcoming.

R.S.V.P. for Kovner online: http://www.pilamtemple.org/events/kovner_banquet.html

An election you really have a voice in.

Elections for major offices (president, vice president, treasurer, and secretary) will be held at this year's Kovner Banquet. Any dues-paying member in the alumni association can run for office and vote. If you would like to nominate a qualified brother for office, please indicate this on the attached form. Remember, *only dues paying members can nominate, run for office, and vote*, so if you would like to have a say in the leadership of the alumni association, please pay your dues.

We still need your help to be the “House that Leads.”

Over the past few years, we have seen personal involvement from brothers swell and wane. When the chapter was in crisis, volunteerism peaked, but since then participation has fallen off significantly. Gentlemen, now is the time the alumni association needs you. Please volunteer your time. Quite simply, we are the sum of our efforts — communications, fundraising, events, planning, chapter rebuilding — it all relies upon brothers who take it upon themselves to volunteer their time.

Volunteer your time and talents: http://www.pilamtemple.org/contact/general_form.html

We need the dues, man!

Following the sale of the house, it may sound like we're filthy rich, but that money is in trust, specifically earmarked for house-related expenses. Your 2008-09 dues contribution will support chapter rebuilding, mailings, website hosting, email notifications, database maintenance, subsidizing event and meeting costs, and additional administrative expenses needed to run a small organization.

What you receive as a dues-paying member:

- Voting privileges on alumni association matters and the right to hold office/serve on committees
- Listing on the donors page of the website – flaunt your generosity!
- Free business listing on the website networking page
- A tax deduction that may or may not be legitimate

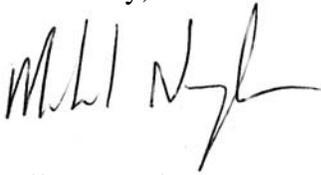
Complete and return the attached form or donate online: www.pilamtemple.org/donate

Get what you need on the website – www.pilamtemple.org

The website is our most efficient and cost effective way of disseminating information. For the most up-to-date information including featured stories, brothers' news, calendar of events, photos, and contact information, visit the alumni association website: www.pilamtemple.org

Thank you for your interest and anticipated generosity. I look forward to seeing you at Kovner!

Fraternally,

A handwritten signature in black ink, appearing to read "Mike Naegele". The signature is fluid and cursive, with a long horizontal stroke at the end.

Mike Naegele
President, PA Alpha Delta Alumni Association

P. S. Please support your alumni chapter! Contribute by mail or online:
www.pilamtemple.org/donate

PA Alpha Delta Alumni Profile/Donation Form

Personal Information

Name _____ Pledge Class _____ Graduation Year _____

Address _____

City _____ State _____ ZIP _____

Employer _____ Job Title _____

Please list my business on the alumni networking page. Web address _____

Phone (home) _____ (work) _____ (cel) _____

Email _____ (best way to stay informed)

Personal News, happenings, message to classmates _____

Fraternity Info

Offices held, awards _____

Brothers I hung out with _____

Favorite traditions, events _____

Memorable story, amusing anecdote _____

Donation

_____ **Yes, I am interested in contributing to the PA Alpha Delta Alumni Association**

\$50 Alumni Dues '08 \$25 Young Alumni Dues '08 (1998 – 2008 graduates)

\$100 Century Club \$250 \$500 Other _____

_____ No, you'll get nothing and like it.

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

Do you have a nominee for the 2008 alumni association elections?

Name/office _____

Mail to: Pi Lambda Phi PA Alpha Delta Alumni Association • 919 Independence Road, East Norriton, PA 19403