



## Pi Lambda Phi • PA Alpha Delta Alumni Association

9/11/10

[First name] [Last name]  
[Address]  
[City], [State] [Zip]

Dear Brother [last name]:

I sincerely hope you are enjoying your summer. As we endure another sweltering Philadelphia “triple-H” (hazy, hot and humid) heat wave, I’m reminded of summer breaks at the Pi Lam house. The few brothers who chose to sweat out their summers in the house had to fend off the aroma of ripening garbage, a teeming rodent population, recurring vagrant break-ins, and antiquated electrical wiring that could potentially burst into flames if two major appliances were running at the same time. Why didn’t we go home to mom and dad?

But summering at Pi Lam did have its upside — money in your pocket (assuming you weren’t a total slacker), fewer people mooching your beer, express access to the showers, freshman-corrupting orientation parties, bored Messiah College girls of questionable moral fiber, and other time-killing pastimes that decorum prohibits listing here.

I’m very pleased to inform you that it looks like a new generation of brothers will be able to continue in these grand traditions!

### **It’s official. Pi Lambda Phi has returned to Temple University.**

PA Alpha Delta is back on campus and is now 26 brothers strong. In December 2009, a “refounding father” class of 15 brothers was initiated, and in the spring they rushed and initiated 11 more. We are told the undergraduates endured a number of grueling team building exercises to earn their pins.

The brotherhood is energized and committed to growth, and eager to carry the torch of PA Alpha Delta history. Members of the alumni association are now working diligently to help them incorporate many of the worthy traditions that made our chapter great.

At this year’s Convention, the PA Alpha Delta chapter was recognized with *seven* certificates of achievement including Community Service, Risk Management, Alumni Development, Ritual, Athletics, Recruitment, and Finance. Pretty impressive. When I was an undergrad, the closest we came to these accolades was an award for the lesser-known discipline, “fine ants” (we had an excellent ant farm). You can find out more about what the undergraduates have been up to in the enclosed Chapter Report.

### **Kovner Banquet — watch the fun on YouTube.**

In March, nearly 90 brothers celebrated the refounding of the chapter at the 63<sup>rd</sup> annual Kovner Memorial Banquet. In typical PA Alpha Delta fashion, the event featured both irreverent and serious moments. In the spirit of former President Richard Nixon, we videotaped this year's event for posterity. Coincidentally, we also found selective editing of the footage quite prudent.

Want to witness the spectacle of Kovner 2010? Check out the videos and photos at:  
[www.pilamtemple.org/news/kovner\\_banquet2010.html](http://www.pilamtemple.org/news/kovner_banquet2010.html)

### **Upcoming Events — Mark your calendar.**

Fall Golf Outing – Saturday, September 25 (see enclosed flyer)  
Homecoming Football Tailgate – Saturday, October 16  
Kovner Memorial Banquet – March 25, 2011

For meetings, event updates and ad hoc gatherings visit: [www.pilamtemple.org/events](http://www.pilamtemple.org/events)

### **Win a Pi Lambda Phi sweatshirt — Take our Survey!**

As it turns out, information is important... arguably even more important than beer! We'd like to hear your opinions about your experience with the alumni association, its events and communications. Tell us what you think by taking our online survey, and you'll be entered in a drawing to win a Pi Lam sweatshirt.

Take the survey: [www.pilamtemple.org/survey](http://www.pilamtemple.org/survey)

### **Your donation counts — a glance at the 2009 numbers.**

Unlike the government, we are very appreciative of your support and typically are quite responsible with our spending. Before we shamelessly plead for some of your hard-earned dollars, I'd like to give you an overview of our 2009 accounting. As you'll see below, most of our expenses are for communications, but we ran a deficit in 2009 primarily due to our substantial support of the reorganization of the chapter, a very worthy cause.

<b>Expense category</b>	<b>Expense</b>	<b>Proceeds</b>	<b>Net</b>
Communications – web and mail	1,779.45	0	-1,779.45
Historical – photo archiving	514.18	0	-514.18
Events	679.00	988.35	309.35
Dues/contributions	0	2,745.39	2,745.39
Reorganization costs	2,245.83	0	-2,245.83
Charitable donations	350.00	0	-350
Totals	5,568.46	3,733.74	-1,831.66

### **Support your chapter with a donation!**

Let me point out that you do not have to be a rabid, fanatical Tea Party-type Pi Lam in order to pledge your support. You don't need to "live the creed" or emphatically whisper the Kovner quote to yourself before bedtime. That would be a little creepy. But if you find that your Pi Lam experience has had a positive impact upon your life, and would like that influence to continue on to a new generation, we could use your support.

Rest assured your contribution will allow us to keep you informed, in touch, and hopefully somewhat entertained. And in addition to everyday operations, we would like to continue supporting the recruitment and educational pursuits of the undergraduate chapter.

We understand that times are still difficult and you are probably asked to support many worthy causes, which may include the protection of the ozone layer, or more likely the legalization of pot. We are hoping that your personal relationship with Pi Lam and its brotherhood weighs favorably in your decision on where to give.

With these factors in mind, we have set dues payment for 2010-11 at a very reasonable cost of \$25. Of course, we are grateful for all donations.

What you receive as a dues-paying member:

- Increased agility from relieving yourself of the burden of heavy currency.
- Internet adoration — your contribution will be listed on the donors page of the website and you get a *free* business listing on the networking page.
- The right to hold office and vote on alumni matters. Note: your right to party is not included. You have to fight for that.
- A commemorative Pi Lam trinket with a retail value of at least 99 cents.

**We've made it easy for you to contribute.**

Donating couldn't be easier. Complete and return the attached form or donate online:

[www.pilamtemple.org/donate](http://www.pilamtemple.org/donate)

Thank you for your attention and anticipated generosity!

Fraternally,



Shawn Mahoney  
Secretary, PA Alpha Delta Alumni Association

*P.S. Support your alumni chapter! Contribute today online: [www.pilamtemple.org/donate](http://www.pilamtemple.org/donate)*

# PA Alpha Delta Alumni Profile/Donation Form

[First name] [Last name]  
[Address]  
[City], [State] [Zip]

[Home phone]  
[Cel phone]  
[Email]

## Personal Information (if different from above)

Name \_\_\_\_\_ Pledge Class \_\_\_\_\_ Graduation Year \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Employer \_\_\_\_\_ Job Title \_\_\_\_\_

Please list my business on the alumni networking page. Website: \_\_\_\_\_

Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cel) \_\_\_\_\_

Email \_\_\_\_\_ (This is the best way to stay informed)

Personal News, happenings, message to classmates \_\_\_\_\_

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## Fraternity Info

Favorite Pi Lam traditions, pastimes \_\_\_\_\_

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Other Temple activities (sports, government, etc.) \_\_\_\_\_

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Embellished tales of grandeur, embarrassing anecdotes \_\_\_\_\_

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## Donation

\_\_\_\_\_ **Yes, I am interested in contributing to the PA Alpha Delta Alumni Association**

\$25 Alumni Dues '11       \$50 Alumni Dues and Revitalization Campaign donation

\$100 Century Club     \$250     \$500     Other \_\_\_\_\_

\_\_\_\_\_ No, you'll get nothing and like it.

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

**Mail to:** Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014