



**PI LAMBDA PHI**  
PENNSYLVANIA ALPHA DELTA

PA Alpha Delta Alumni Association

3/20/2020

[First name] [Last name]  
[Address]  
[City], [State] [Zip]

Dear Brother [last name]:

As I was getting ready to put this letter together, I spent some time on our Pi Lam Temple alumni website. If you haven't been there in a while, take a few minutes to scroll through it. It was recently redesigned and looks just as good on your phone or tablet as it does on your computer. [pilamtemple.org](http://pilamtemple.org)

The tireless Shawn Mahoney '92, *Pledge Representative to the Social Committee*, is a great storyteller who sweats the details to make this an informative and fun site. There are new features like famous brothers, an undergrad section, and you can even add your comments to articles (keep it clean). But the best parts are the photos from years past and from Kovner.

As I looked at the Kovner photos, I came to an unsettling revelation: for years I was one of the youngest people in these pictures (I actually gave the youngest brother speech), and now I find that with two exceptions, I am the OLDEST person in the pictures! But you know what, the pictures show that old or young... we come back year after year.

There is a reason for that. Pi Lam Temple resonates with us for years after the toga parties, weeknight keggers, pledge (Hell) weekends, intramural sports (author's note: I was the center on the 1973 All University Football Champs and I still have the trophy on my desk at work) are great memories.

At Pi Lam we found lifelong friends, some of us honed leadership skills, we lost brain cells. But, we couldn't forget those times. It really is, "not four years, but a lifetime."

Ok, so why are you walking down memory lane with me. I'm leading the tour because as alumni, we can help ensure that the pukers coming into the chapter now and in the future can still make those friends, memories, hone leadership skills, all while losing their own brain cells.

Mostly, though, I'm addressing the *treasure* part of time, talent, and treasure. *Before I get into that, here are a few things that we have going for us.*

- **We have active alumni who volunteer their time.**

Our Alumni Association Executive Board plans Kovner, interacts with the undergrads and the IHQ and offers a guiding hand when needed. There are opportunities to donate your time and talents to either of these boards, and for event planning.

- **We have a strong undergraduate chapter.**

Our chapter has a growing brotherhood of 60 active brothers and received the university's highest ranking for a Greek organization. They have a campus-high GPA (no joke). Find out what the undergrads are up to in the enclosed *Chapter Report*.

- **We have a program to help brothers manage the costs of brotherhood.**

Our Housing Corporation has been administering a dues subsidy for qualified junior and senior undergrads from a portion of the proceeds of the sale of 2000 North Broad.

- **We have the Kovner Memorial Banquet - October 23, 2020.**

The Kovner Banquet is one of the longest-running traditions of any Pi Lam chapter. And we've already set a date for this year — October 23, 2020. *Mark your calendar!*

All these things are very encouraging, but we can really use your support to continue our work.

**Please support your chapter with a donation! [pilamtemple.org/donate](http://pilamtemple.org/donate)**

Your donation provides vital funding for the website, mailings, underwriting Kovner, sponsoring an occasional tailgate party, and the operating costs of running the chapter.

Your donation will help us keep the spirit of Alfred "Koko" Kovner alive... it may be tax deductible (*please do not consult your tax preparer*), and you won't lose any brain cells doing it.

To support the memories and the chapter you love, please complete and return the attached form, or donate online: [pilamtemple.org/donate](http://pilamtemple.org/donate)

Fraternally yours,

Jim Kelsh '75 Rex

*President*, PA Alpha Delta Alumni Association

# PA Alpha Delta Alumni Association • Donation Form

## Can you review and update your information?

### Your personal information

[first name] [last name] [class]  
[address 1]  
[city], [state] [zip]  
[phone home]  
[phone other]  
[email]

### Your work information

[business]  
[position]  
[business address]  
[phone work]  
[work email]

## Personal Information (if different from above)

Name \_\_\_\_\_ Pledge Class \_\_\_\_\_ Graduation Year \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Employer \_\_\_\_\_ Job Title \_\_\_\_\_

\_\_ Please list my business on the alumni networking page. Website: \_\_\_\_\_

Phone (home) \_\_\_\_\_ (work) \_\_\_\_\_ (cel) \_\_\_\_\_

Email \_\_\_\_\_ **(This is the best way to stay informed)**

Personal or job news, happenings, message to classmates \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Favorite Pi Lam traditions, pastimes, story \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## Would you be interested in volunteering?

We are always looking for help with events. Other volunteer opportunities are based on availability and/or vacancies, but if a position is not available, we'll keep your record on file. If you have other skills or services to offer, please let us know.

\_\_ Event planning \_\_ Executive Board \_\_ Chapter Advisory Board \_\_ Other \_\_\_\_\_

## Make a Donation

\_\_ \$50 Alumni Association membership \_\_ \$25 Young Alumni membership

\_\_ \$100 Century Club \_\_ \$250 \_\_ \$500 \_\_ Other \_\_\_\_\_

Please make check payable to "Pi Lambda Phi PA Alpha Delta Alumni Association"

**Mail to:** Pi Lambda Phi PA Alpha Delta Alumni Association • P.O. Box 14 • Fairview Village, PA 19409-0014

**Donate online:** [pilamtemple.org/donate](http://pilamtemple.org/donate)

*Thank you for your support!*