



PI LAMBDA PHI
PENNSYLVANIA ALPHA DELTA

PA Alpha Delta Alumni Association

Date

Name

Address

City, State ZIP

Dear Brother _____,

I hope this letter finds you well after a strange and challenging 2020 we'd all prefer to forget. In spite of that, we're pleased that the resilient undergrad chapter and your alumni association continue to persevere, and hope that you can help us keep Pi Lambda Phi PA Alpha Delta thriving.

Best news of 2020: The Return to 2000 North Broad

Despite NO KOVNER, NO TAILGATES, SOCIAL DISTANCING, NO CLASSES ON CAMPUS, and all the other COVID-19 indignities... I'm pleased to report that the chapter is still rocking it as strong as ever and is back in the hallowed halls of 2000 North Broad Street. Thanks to the support of House Corporation President, Fred Brehm '86, our undergrad chapter negotiated a lease, and is back in "The House that Leads."

We're doing our best to keep you virtually connected

We continue to do all we can to keep you in touch and up-to-date. In lieu of in person events, we stepped up our digital communications in 2020.

- Zoom virtual happy hours.
- A new Instagram channel: @pilamtemplealumni
- Regular updates to the website, including quarterly installments of Brothers' News.
- Great photos, nostalgia and news on Facebook and Twitter.
- New photos albums on Flickr: <https://www.flickr.com/photos/pilamtemple>

Plans for the Kovner Banquet 2021 and other activities

Conditions permitting, we're planning a date in the fall for the Kovner Banquet at the Diamond Club (I hope they have a short memory), followed by *a reception at 2000 North Broad!* More details to come.

We're also working on some other ideas. We're planning a virtual Quizzo night on April 17th, hosted by a man blessed with a wealth of useless knowledge, Quizmaster General Donny Hoegg '13. And we hope with sports events opening in the future, there will be more opportunities for in person get togethers.

Our undergrads are toughing it out

While other students packed up and headed for home last spring, our guys hunkered down at the house and made the best of the pandemic. There are currently 63 active brothers with 22 living at 2000 North Broad, proving that their parents *really* wanted them out of the house. Read the enclosed *Chapter Report* for more about the chapter's latest exploits.

Please support your chapter with a membership donation!

There are a couple of ways that you can stay connected with dear old Pi Lam. One is a donation. The Alumni Association needs your contribution to continue valuable programs. *Why donate?*

Though our Internet lama, Shawn Mahoney '92, works for nothing, our robust digital presence that helps to keep us in touch requires fees for hosting, security, email, photo sharing, and support. In addition we cover the costs of mailings, postage, and operational expenses. This year we'd really like to help the undergrads pay for the \$1,300 composite photo fee that they were unable to afford, due to lost revenue from the pandemic (see enclosed *Chapter Report*).

Sign up for your 2021 membership today. We need the dues!

Becoming a PA Alpha Delta alumni association member couldn't be easier. Complete and return the attached form, or donate online: <http://www.pilamtemple.org/donate>

That's it. Short and sweet. Your alumni association and the chapter are alive and well and could use your contribution, however large, however small.

Hope to see you at the next Zoom reunion, or God willing, the next tailgate and Kovner.

Faternally,

James Kelsh '75
President, PA Alpha Delta Alumni Association

P.S. Support your Pi Lam chapter! Contribute today: www.pilamtemple.org/donate